YDC ’13: Productivity, profitability and clinical excellence

The Yankee Dental Congress is designed to help dental professionals and their dental teammates “Build Bridges” to new opportunities in the dental profession, Jan. 30 to Feb. 3 at the Boston Convention and Exhibition Center. YDC 2013 has reached out across the dental community to offer the latest industry has to offer in top-notch continuing dental education, including the following highlights:

- **Dentist as the CEO Series** — Join Debbie Rae, RDH, MBA, to improve the productivity and profitability of your practice. Gain valuable tips and strategies for controlling expenses, setting goals and hiring effectively.
- **Essentials of Management: “Mini-MBA” for Dentists** — Participants will gain strategic business skills from Bentley University faculty members in order to lead a profitable dental practice. Join your peers for a program that will change your leadership presence and provide practical and applicable business tools. This program grants participants free registration for Yankee Dental Congress 2013 and 2014.
- **Dental Management of Sleep Apnea Fast Track** — Whether you are a dental practitioner who has been treating sleep apnea patients or are just getting started in dental sleep medicine, this program will be helpful.

Yankee will also feature premier continuing dental education hands-on courses, lectures and workshops from crowd-favorite speakers, including:

- **Jeff Brucia, DDS** — Learn about the most current restorative materials available and their applications.
- **Alan Budenz, DDS** — Choose from three different courses that explore the delivery of local anesthesia and local anesthetic techniques.
- **Anthony Cardoza, DDS** — Perfect for the dentist looking to implement laser technology into his or her practice.
- **Stephen Chu, DMD** — Take a course (or two) with one of the best experts in implant dentistry.
- **Dave Juliano, DDS** — Discover new technology in the dental industry at “Technology Today, Success Tomorrow” and at the Dentaltown Panel, “Dentaltown Live: Talking Tech.”

Yankee also gives attendees the chance to relax and have lunch with Jennifer Weiner on Thursday, Jan. 31, or kick back with your favorite beverage, light fare and upbeat music on the Yankee Boardwalk, open to everyone on Thursday evening. Learn more about interior decorating with design personality Candice Olson at “Candice on Design,” or share some giggles when Kathleen Madigan takes the stage for “Friday Night Laughs,” both on Friday, Feb. 1.

Register at www.yankeedental.com for Yankee Dental Congress 2013 and join nearly 25,000 dental professionals for four days that will inspire, inform and entertain you like nothing else.

(Source: Yankee Dental Congress)